



A Vision for Our Future

The Mission of Santa Fe Forward:

Faithful to our heritage,
focused on our present
and forging our future,
Santa Fe Forward shapes
the City Different, sets
priorities and creates
opportunities for all.



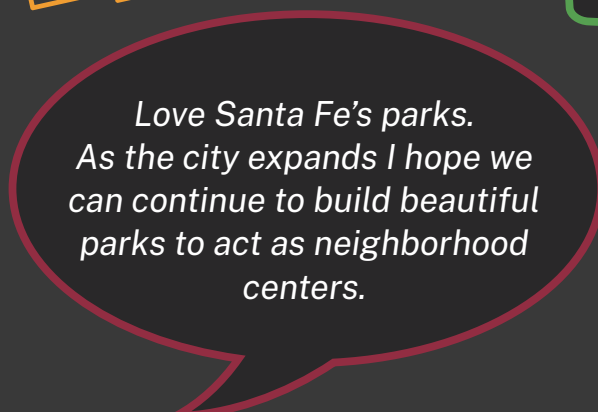
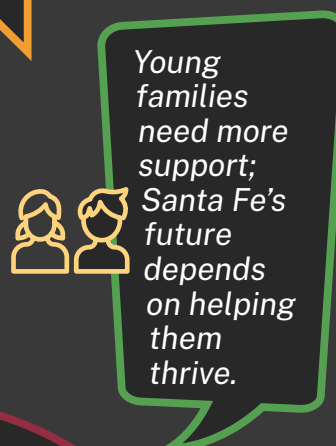
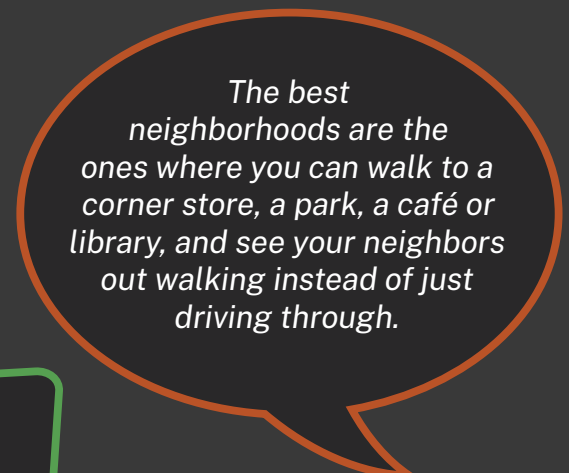


Our Unified Vision

Santa Fe supports and respects the needs and growth of all in harmony with our heritage and environment, thriving today and tomorrow as *the City Different.*

Strategies to Achieve Our Vision:

Santa Fe Forward's vision emerged from a robust and inclusive engagement process that gathered feedback from community members, community-based organizations, the City of Santa Fe, and its partners. Through this outreach, listening, and collaboration, the vision was created and reflects the values, needs, and aspirations of the people it serves.



People & Housing

What You Asked For:

An inclusive,
welcoming community
that meets its current
and future needs.

Why is this important?

Housing supply has increased meaningfully in recent years, however more supply and different types of housing in the right locations are needed. One-third of Santa Fe households pay more for housing than is comfortably affordable.

67% of housing is
SINGLE HOUSING UNITS
detached homes or attached townhomes



What We'll Do:



Accommodate a variety of attainable housing types to retain and attract a diversity of residents.



Foster belonging, respect and community pride.



Strengthen connections across the diverse fabric of Santa Fe's communities and places.

History, Culture, & the Arts

What You Asked For:

Heritage and
creativity that are
shared, supported
and celebrated.

Why is this important?

Santa Fe's strong tradition of historic preservation is crucial to its identity and is linked to inspiring and sustaining the arts and culture industry. The arts and culture industry contributes over \$1 billion to the area's economy, resulting in direct and indirect employment, along with generating revenue to support City services and infrastructure.



Arts sector contributes
\$1 BILLION
ANNUALLY



What We'll Do:



Embrace our collective heritage while incorporating change and meeting needs.



Broaden the range of contributors to advance innovation and expression in arts and culture.



Nurture the development and exhibition of arts and culture in public, private and institutional settings.

Engagement & Governance

What You Asked For:

Effective, responsive and accessible governance within a collaborative, coordinated region.

Why is this important?

Important services and amenities are provided by area governments and institutions. These providers deliver services that include public safety, education, and healthcare. The City of Santa Fe only controls some of the decision-making on how these services are prioritized and delivered.



What We'll Do:



Provide a variety of engagement channels to understand and respond to community, business and provider needs.



Collaborate internally and across government agencies and providers to effectively deliver services and projects.



Operate and invest in a fiscally sustainable and transparent manner to meet ongoing obligations and community needs.

Education, Social, & Economic Opportunity

What You Asked For:

Meaningfully diversified education, economic and social opportunities that allow Santa Feans to collectively thrive.

Why is this important?

Education, social and economic opportunities are strongly linked to social stability, equity, and strength. The City of Santa Fe has a substantial influence on economic opportunities, while it needs to partner with the Santa Fe Public Schools, trade schools, and higher education to set up supportive educational systems.

Majority of
households earning
LESS THAN
\$70,000



What We'll Do:



Align education and workforce development with community and economic needs and opportunities.



Diversify the economy to grow individual and community prosperity.



Strengthen social networks and community capacity to expand pathways to opportunity.

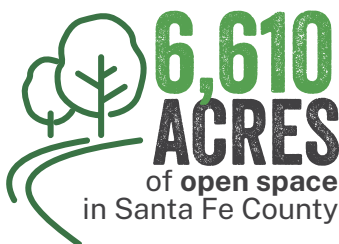
Nature, Sustainability, & Resiliency

What You Asked For:

A resilient and sustainable community that stewards our remarkable natural setting.

Why is this important?

Natural spaces, mountains, and life-giving resources are major assets to Santa Fe, benefiting its residents by providing clean air and water, tourism, and economic opportunities for an overall high quality of life. Meanwhile, the climate is forecast to change, so Santa Fe needs to adapt to be ready and resilient.



What We'll Do:



Preserve, enhance and manage natural landscapes and water resources for many compatible uses.



Protect environmental quality for a healthy community.



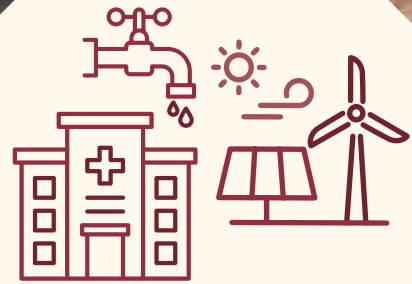
Adapt to climate and socioeconomic changes.

Community Services & Essential Utilities

SANTA FE COMMUNITY
CONVENTION CENTER

What You Asked For:

Responsive, resilient and modern community services and utilities that serve and protect our economy, health and environment.



What We'll Do:

Why is this important?

Utilities include much of what is taken for granted in modern society: water, sanitary sewer, stormwater, waste disposal/recycling, energy, and communications. All these utility services require long-term, capital-intensive infrastructure investments that impact the environment, depend on sensitive resources, and affect households financially.

87%
WATER USE
came from **surface**
sources in 2023



Maintain a variety of widely accessible recreational amenities.



Collaborate with partners to promote a range of supportive learning, health and social services.



Continuously modernize utilities infrastructure to strengthen its resilience and improve affordability.

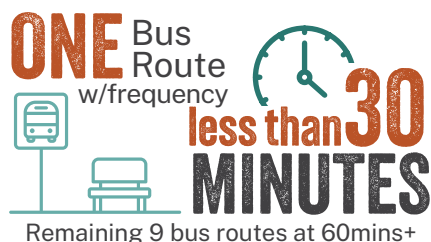
Transportation & Access to Opportunity

What You Asked For:

Transportation choices that make Santa Fe accessible for everyone.

Why is this important?

Transportation connects everything, providing access to opportunity via roads, sidewalks, bicycle facilities, trails, and transit, including Santa Fe Trails bus, Blue Bus, and Rail Runner. Transportation deeply affects quality of life, safety and the environment. Investments in transportation have long-term impacts.



What We'll Do:



Create connected, comfortable and safe transportation corridors for all users and the efficient movement of goods.



Provide transportation services that responsibly meet mobility needs.



Align transportation investments to maximize socioeconomic, environmental and placemaking benefits.

The Built City

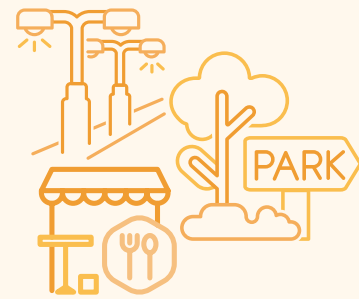
What You Asked For:

Identifiable places with routine services and amenities nearby everyone, accessibly connected to our grand vibrant places, all exceptionally and sustainably designed.

Why is this important?

The physical development and land use is the most visible feature of the City's general plan. This plan lays out how land will be used and developed, coordinated with transportation, and integrated with natural lands and economic development, while also respecting historic areas, and heritage features.

81% 
residents live within a
10-minute walk of a park



What We'll Do:



Provide pattern and design flexibility, creativity and excellence befitting of every context and scale.



Distribute activities throughout the city to broaden access to amenities and services.



Use quality public and private investment to address needs and opportunities.

We want to hear from you!

Does this vision reflect Santa Fe's values, priorities, and aspirations for the future? Visit SantaFeForward.org/Get-Involved and use the interactive tools to give us feedback.

Your input will help refine this vision and shape the updated General Plan, the community's guiding framework for preservation, growth, development, and investment over the coming years.



How to Stay Involved:



Learn More

Project Website

Explore the project timeline, resources, and planning documents.

Scenario Planning

Learn how the next phase will evaluate future development options and planning priorities for Santa Fe.



Stay Updated

Email List

Subscribe to receive updates on project milestones and upcoming engagement opportunities.

Social Media

Follow the City of Santa Fe's pages for project news and announcements, and share information with your networks.



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