
FOR IMMEDIATE RELEASE

September 2, 2025

City of Santa Fe Launches *Santa Fe Forward* Visioning Survey: Community Input Needed to Shape the Vision and Goals for Santa Fe's Future

Santa Fe, NM – The City of Santa Fe is inviting residents to take the new *Santa Fe Forward* “Visioning Survey”, now live at <https://santafeforward.org/get-involved>. This survey is the community's opportunity to play a key role in shaping the City's General Plan, otherwise known as the roadmap that will guide policy decisions about housing, water, transportation, land use, public services, and more, through 2050.

The current General Plan was adopted in 1999, and while many of its core values remain the same, Santa Fe has changed, so it's time to adapt to evolving community needs and long-term priorities. Emerging challenges and advancements in technology, housing affordability, climate change, and economic shifts require a renewed, forward-thinking approach. *Santa Fe Forward* will build on the foundation of past planning efforts while incorporating updated data, actionable strategies and, most importantly, community input.

Why Your Voice Matters

The Visioning Survey gives residents a direct opportunity to share their opinions on what matters most for Santa Fe's future. It asks about key topics including neighborhoods, housing, transportation, jobs, natural resources, and what changes would help the community the most. Your input will help shape the vision and goals for *Santa Fe Forward* and develop a plan that truly reflects the needs and aspirations of the people of Santa Fe, while laying a thoughtful and equitable foundation for generations to come.

Make Your Voice Heard

Public participation is essential to making *Santa Fe Forward* a success. The more voices that are included, the stronger and more inclusive the plan will be. Visit <https://santafeforward.org/get-involved> to:

- **Take the Visioning Survey** – Share your top priorities for Santa Fe's future.
- **Attend Public Events** – Participate in community conversations and tabling events.
- **Engage Online** – Explore the website for the project's interactive map, watch project videos, and provide feedback.
- **Follow Us on Social Media** – Stay updated on the City of Santa Fe on Facebook, Instagram, and X.

Keep an eye out for the *Santa Fe Forward* logo on flyers and social media posts. The tagline, “Embracing Our Heritage, Empowering Our Future,” reflects the plan's commitment to build on the city's rich cultural legacy and diversity while preparing for a future that embraces new opportunities and evolving needs.



For updates, upcoming events, and ways to share your input, visit <https://santafeforward.org/get-involved>. For questions, email us at info@santafeforward.org or leave a voicemail at (505) 878-6520, and the project team will be in touch.

